

# ROYERSFORD BOROUGH HOMETOWN HERO BANNER PROGRAM

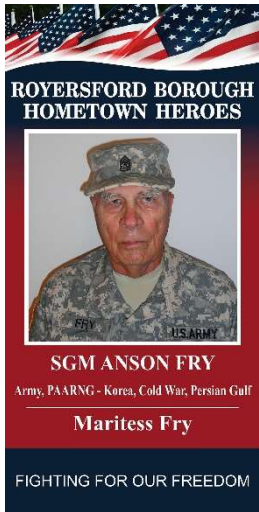
## Application Requirements

In order to be considered for a banner, the nominee must meet the following requirements:

1. Lived in Royersford Borough at some point in their lifetime
2. Serve or served in one of the branches of the U.S. Armed Forces (Army, Navy, Marines, Air Force, National Guard, Coast Guard, Merchant Marines, Space Force)
3. Currently serving or Honorably Discharged Veteran, Living or Deceased

**Please Note:** This program is on a first come, first serve basis. —When the program is at its maximum capacity, meaning all poles are accounted for and no other poles are available, no other participants will be accepted and there will not be a waiting list. The option to participate will occur again in approximately 2 years after the current rotation of banners are taken down and new submissions are accepted, on a first come, first serve basis again.

## Banner Design, Display Time Frame & Location



Banners are approximately 18"x 36", vinyl material, and include service person's name, branch of service, era of service, photo, and "sponsored by" name. (See example on left.)

Banners will be displayed on poles along Main Street & First Avenue. (*Note: Specific location cannot be requested.*)

Banners will be displayed **for a two-year consecutive period (from April to April)**.

After this time, banners are taken down and available for pick-up by the sponsor as a keepsake; if the sponsor does not pick up the banner at Borough Hall (300 Main St. Royersford, PA) within 3 months of the banner being taken down in April, or declines the keepsake, the banner becomes property of the Borough. After 3 months, the banners will no longer be available for pick up. Please keep this timeline in mind, as you will not be reminded to come pick it up.

After the two-year consecutive period of the banner being displayed, the applicant will have to reapply during the open-application period in order to be considered for participation again. If the applicant makes the 163-participant limit and pays the \$130 fee again, they can participate again. The open-application period will be every other year, between October 1 – December 15. No applications will be accepted before or after the open-application period.

## Banner Photograph (Required)

Include a photograph of the service member or veteran, preferably a service portrait in uniform. Submit the photograph with the application (5x7 or larger, if possible). The better the quality of the photograph, the better the image on the banner. The photograph must be emailed to [royersfordheroes@gmail.com](mailto:royersfordheroes@gmail.com) along with the completed/signed application in order to participate in the program. The photograph, submitted via email, must be in the format the sponsor wishes to see it on the banner. There will be no altering or editing of the photos once emailed to [royersfordheroes@gmail.com](mailto:royersfordheroes@gmail.com).

Please do NOT: 1.) drop the photo and application in the Borough's drop box, 2.) mail photo and application to the Borough, 3.) walk in to the Borough with copy of photo and form. --These three types of submissions will not be accepted. The only submission that will be accepted is via email to [royersfordheroes@gmail.com](mailto:royersfordheroes@gmail.com). The purpose is to have a timestamp on every email for first come, first serve basis.

## Banner Cost & Payment Process:

The banner cost is \$130. After emailing your banner application and photo to [royersfordheroes@gmail.com](mailto:royersfordheroes@gmail.com), you will get an email response informing you if you made the 163-participant limit; if so, you will be prompted in that email to pay the \$130 *online* via the instructions provided in the email. Do not pay anything until you are informed via email that you made the 163-participant threshold.

**Open-Application Period:**

The open-application period is: the time frame in which anyone wanting to participate in the Royersford Borough Hometown Hero Banner Program, will email their completed and signed application and photo to [royersfordheroes@gmail.com](mailto:royersfordheroes@gmail.com). After emailing your banner application and photo to [royersfordheroes@gmail.com](mailto:royersfordheroes@gmail.com), you will get an email response informing you if you made the 163-participant limit; if so, you will be prompted in that email to pay the \$130 online via the instructions provided in the email. Do not pay until you receive an email stating that your application has been accepted.

**Please note: Applications emailed outside of the open-application period will not be accepted. This means that no applications will be accepted the day before October 1<sup>st</sup> or the day after December 15<sup>th</sup>. The program may also reach 163-participants prior to December 15<sup>th</sup>, and if this is the case, no applications will be accepted after the 163-participant limit is reached.**

The open-application period is the only time to submit your application and photo, via email, to be considered for a two-year display period. The display periods and the corresponding open-applications periods are listed below.

**Upcoming Open-Application Periods:**

<b>Open-Application Period</b>	<b>Time Frame Banner Will Be Displayed</b>
10/1/2022 - 12/15/2022	April 2023-April 2025
10/1/2024-12/15/2024	April 2025-April 2027
10/1/2026-12/15/2026	April 2027-April 2029
10/1/2028-12/15/2028	April 2029-April 2031
10/1/2030-12/15/2030	April 2031-April 2033

# ROYERSFORD BOROUGH HOMETOWN HERO BANNER APPLICATION

Banner Information	
<b><u>Full Name (First, M.I., Last) of Servicemember (as it will appear on the banner):</u></b>	
<b><u>Branch of U.S. Armed Forces:</u></b>	<b><u>Era of Service (See Options Below):</u></b>
<b><u>Sponsor Name (as it will appear on the banner):</u></b> (e.g., The Smith Family, John & Pam Smith)	

**Eras of Service (Official DOD Dates):**

Global War on Terror: September 11, 2001 – Present  
 Persian Gulf War: August 2, 1990 - August 31, 1991  
 Cold War: September 2, 1945 - December 26, 1991  
 WWI Era: April 6, 1917 - November 11, 1918

Vietnam Era: February 28, 1961 - May 7, 1975  
 Korean Conflict Era: June 27, 1950 - January 31, 1955  
 WWII Era: December 7, 1941 - December 31, 1946

Sponsor Information	
<b><u>Contact Name:</u></b>	
<b><u>Contact Phone #:</u></b>	
<b><u>Contact Email:</u></b>	
<b><u>Contact Mailing Address:</u></b>	

**Photo & Banner Release:**

I hereby grant Royersford Borough permission to use the attached photo, which includes a likeness of myself or of my relative or friend, in the Royersford Borough Hometown Hero Banner Program. The Borough may use the images of the banner in promotional material without notification or additional permission.

I take full responsibility that all information provided about the servicemember or Veteran being honored is accurate and correct.

I acknowledge that once the banner is taken down after the two-year displaying period, it is my responsibility to go pick up the banner at Borough Hall, 300 Main Street, Royersford, PA 19468, and after three months of the banner being taken down, the banner becomes property of the Borough.

**Sponsor Signature:** \_\_\_\_\_  
**Sponsor Printed Name:** \_\_\_\_\_  
**Date:** \_\_\_\_\_

**Contact & Questions:** For questions about the program, please call Jessica at Royersford Borough at 610-948-3737 ext. 2800 or email her at [jwong@royersfordborough.org](mailto:jwong@royersfordborough.org).